

Nov 30, 2015 - Dec 1, 2016

Acquisition Overview

All Users
100.00% Sessions

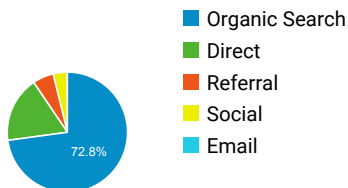
Primary Dimension:

Conversion:

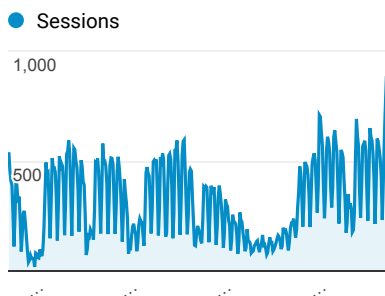
Top Channels

eCommerce

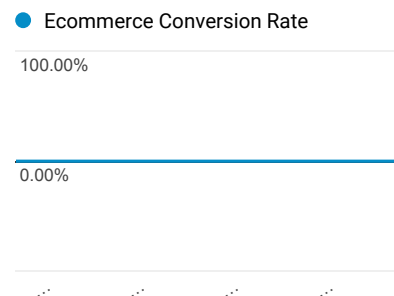
Top Channels



Sessions



Conversions



	Acquisition			Behavior			Conversions		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Ecommerce Conversion Rate ↓	Transacti... ↓	Revenue ↓
	116,343	66.24%	77,064	42.02%	3.46	00:03:13	0.00%	0	\$0.00
1 Organic Search	84,749	<div style="width: 72.8%;"></div>		40.33%	<div style="width: 40.33%;"></div>		0.00%		
2 Direct	20,585	<div style="width: 17.7%;"></div>		41.59%	<div style="width: 41.59%;"></div>		0.00%		
3 Referral	6,549	<div style="width: 5.6%;"></div>		60.68%	<div style="width: 60.68%;"></div>		0.00%		
4 Social	4,361	<div style="width: 3.7%;"></div>		49.05%	<div style="width: 49.05%;"></div>		0.00%		
5 Email	99	<div style="width: 0.08%;"></div>		32.32%	<div style="width: 32.32%;"></div>		0.00%		

To see all 5 Channels click [here](#).